



Julius Genachowski  
Chairman  
Federal Communications Committee  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

*RE: MB Docket 10-56*

Dear Chairman Genachowski:

Now in its 47<sup>th</sup> year, the Coconut Grove Arts Festival® is held annually during President's Weekend and attracts an estimated 150,000 people. Some 1,300 artists from throughout the US and countries around the world apply to participate in the show. The Arts Festival has been voted the top fine arts event more than any other event in the history of Sunshine Artist Magazine.

Proceeds from the Arts Festival help to fund year-round arts programs and enable students of all grade levels to discover their talents. The Arts Festival also maintains the Coconut Grove Arts Festival Gallery and presents special exhibitions throughout the year.

For the past 20 years, the Coconut Grove Arts Festival® has been fortunate to have partnered with WSCV Telemundo 51 and WTVJ NBC Miami on its annual event. In 2004, the Arts Festival welcomed Comcast as a media partner. We have no doubt that our success is due in large part to the efforts and commitment of our media partners.

We have seen first-hand the wonderful synergy that events such as ours can only benefit from if the Federal Communications Committee (FCC) approves the joint venture between Comcast and NBC Universal.


WSCV Telemundo 51 and WTVJ NBC Miami have hosted 30-minute feature shows to promote the arts and, in particular, our annual Arts Festival. Members of our board of directors routinely appear on both stations to highlight the event. The on-going support of these stations helps to remind our community of just how significant a role culture and the arts play in enhancing ones quality of life.

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3390 Mary Street, Suite 120, Coconut Grove, FL 33133

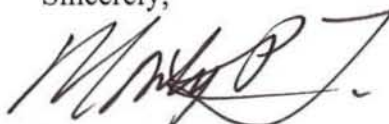
tel 305-447-0401 fax 305-447-1499



As president of the Arts Festival, I have appeared each year on Comcast's popular *Newsmakers* feature show to promote the event's artists, music and culinary components. The segment is viewed 21 times a week, 42 times a month by more than 600,000 Comcast customers throughout the South Florida region catering to our community's rich diversity. In addition, Comcast airs :15 and :30 television commercials touting the Arts Festival on its popular English and Spanish speaking stations.

The Coconut Grove Arts Festival is proud to endorse the joint venture between Comcast and NBC Universal currently being considered by the FCC Chairman and its Commissioners.

Sincerely,



Monty Trainer  
President  
Coconut Grove Arts Festival

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3390 Mary Street, Suite 128, Coconut Grove, FL 33133

tel 305 447 0401 fax 305 447 1499